

# PHIL HOLLIS



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## **PROFESIONAL PROFILE**

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A passionate leader with over 30 years' experience in Management and Project Management with a proven and consistent track record of successfully managing and developing businesses and projects in diverse set of companies.

## **ATTRIBUTES**

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A professional attitude and ability to be flexible in handling change in a very positive manner.

Possessing good communication, leadership, and organizational skills. Extremely hard-working, trustworthy, and reliable.

## **OPPORTUNITY**

Seeking opportunities where my skills and attributes can be utilised to the benefit of business owners or project organizers.

## **EXPERTISE**

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- Project Management.
- Finance & Account Administration.
- Marketing, Promotional Strategies & Campaigns
- Proposal and raising of funding.
- Project Management in Events, Building etc.
- Senior Government negotiations & communications
- Sales & General retail
- Staff management & communications

## **BUSINESS EXPERIENCE**

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### **Sales** - Teal Records and EMI South Africa.

Salesman at Teal Records and EMI South Africa

Branch Manager Satbel Records, a subsidiary of Ster-Kinekor, won the best branch and salesman awards.

Head of African division for Satbel Records in Johannesburg

### **Marketing and Promotions** - Super promotion (Pty) LTD

Marketed, promoted, and developed KGM Records to achieve sales from R800,000 to R8 MILLION per year in 16 months.

Marketed and promoted the Shaba ranks tour in South Africa.

Developed marketing strategies and marketed and promoted all the artists at Dephon and KGM Records, including all festivals and shows.

### **Management** - Dephon Promotions company (Pty) LTD

Formed and developed Dephon into the largest independent recording company in Southern Africa.

Discovering developing, marketing, and promoting artists like Yvonne Chaka Chaka throughout Africa, Chicco, Ricardo to mention only a few.

Joint venture with Universal Music. Two years later sold shares to Universal Music and signed a 5-year restraint of trade.

### **Project Management** – Indoscapes Project Management (Pty) LTD

#### **Various Projects**

Conceptualised, raised the funding and Managed 3 eight-hour Mzansi Music Legends “Live Spectaculars”. Simultaneously managed a skills training program for 1,400 teachers in conjunction with Education Alive.

Raised the funding, managed a Skill Development project and a music development program. including an education program, a drug awareness campaign, in conjunction with Education Alive.

Conceptualised, raised funding and Managed a Development and Studio Training program in the Northwest Province

#### **Building**

Managed the building of two very large houses in Houghton and renovated 4 other houses. Fully DIY from tiling, plastering, electrical etc, including landscaping.

**Events** - P.M.H Marketing and Tours (Pty) LTD

Staged over 3,000 indoor shows and more than 180 Music festivals throughout South Africa including, Zimbabwe, Botswana, Lesotho, and Swaziland.

Managed and staged over 180 music festivals. throughout Southern Africa, including, Zimbabwe, Botswana, Lesotho, Swaziland, Kenya, Zaire and Nigeria.

**Film – Gold Dust Productions (Pty) LTD**

Produced and directed over 50 Music Video's – involved in the production and editing of over 150 videos.

Produced, directed and filmed a 5-part TV series for Mzansi Channel

Filmed three eight hours "Live Spectacular" featuring 32 artists - packaged into 1 hour 37-minute special and a 9-episode TV series.